

Unlocking the Green Dream: Government Help to Build Scheme Empowers Mortgage Advisers

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The world is changing, and so is the housing industry. As environmental concerns take center stage, the focus is shifting towards sustainable and energy-efficient homes. For mortgage advisers, this presents a golden opportunity to not only embrace a new era of housing but also contribute to a better future. Enter the Government Help to Build Scheme, a game-changer that promises to make the dream of owning an eco-friendly home easier and more affordable than ever before.

Building Green: The Mortgage Climate Action Group's Vision

The Mortgage Climate Action Group (MCAG) is at the forefront of this revolution, dedicated to making a positive impact on environmental concerns within the housing industry. Their mission is threefold: to raise awareness of the green agenda among mortgage advisers, to help educate and support advisers with green mortgages and to highlight incentives to help applicants improve their properties using grants that may be available, including schemes like the Government Help to Buy Scheme.

Why Building Green Matters

Building an energy-efficient home from the ground up offers numerous benefits, both for homeowners and the environment. These include reduced energy bills, increased property value, and a smaller carbon footprint. But one of the most significant advantages is that it's often more cost-effective than retrofitting an older property. This is where the Government Help to Build Scheme steps in, offering a lifeline to those looking to build their dream green home.

Exciting Changes for First-Time Buyers

For first-time buyers, accessing the Government Help to Build Scheme is now more attainable than ever. The government has recognized the importance of sustainable housing and is committed to supporting those who wish to embark on this journey. Financial assistance, tax incentives, and reduced building regulations are just a few of the exciting changes aimed at making funds available when they are truly needed.

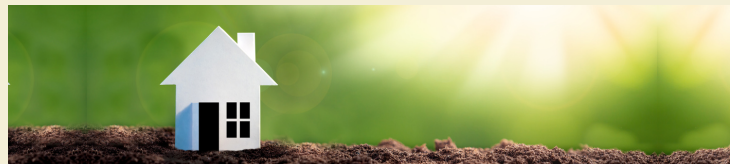
Lenders Join the Green Movement

But it's not just the government that's jumping on the green bandwagon. Lenders are also recognising the potential of eco-friendly homes. Many are reconsidering their policies to make

the Government Help to Build Scheme more readily available to clients looking to build their own homes. This is great news for mortgage advisers, as it opens up new avenues for helping clients secure financing for green projects. A number of lenders have already shown their commitment and are supporting the current Help to Build scheme with additional lenders expected to join over the coming months.

The Role of Mortgage Advisers

As a mortgage adviser, you play a crucial role in this evolving landscape. You're not just guiding clients through the intricacies of home financing; you're also a catalyst for positive change in the housing industry. By staying informed about the Government Help to Build Scheme and understanding how it can benefit your clients, you can provide valuable guidance and support.



Conclusion

The Government Help to Build Scheme is a beacon of hope for those who dream of owning an energy-efficient home. It's a win-win situation: a chance for first-time buyers to turn their dreams into reality and a golden opportunity for mortgage advisers to expand their services and make a positive impact on the environment. As the world moves towards a greener future, embracing the Government Help to Build Scheme is not just an option; it's a necessity. It's time for mortgage advisers to seize opportunities, educate themselves, and empower their clients to build the sustainable homes of their dreams. Together, we can pave the way for a more eco-conscious housing industry, one green home at a time.